

## CURRICULUM VITAE

*PhD, NET & SLET (Mgt.), M. PHIL, MBA, MA (Eco)*

**MINAKSHI SINGLA (GUPTA)**

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### CAREER OBJECTIVE

To work enthusiastically in a given environment and to contribute in every possible way to the organization and exposure to new assignments

### SUMMARY OF SKILLS

- Excellent academic records and experience in teaching management, finance and economics
- Outstanding experience of assisting seniors professors and mentoring students
- Demonstrated research experience
- Skilled in teaching students with practical examples

### PROFESSIONAL QUALIFICATION

- **PhD in management** from B.K. School of Business Management from Gujarat University in Management in 2019
- **National Eligibility Test (NET)** in management conducted by CBSE in July 2016.
- **State Level Eligibility Test (SLET)** in Management conducted by MSU university Vadodara, Gujarat in September 2016
- **M.PHIL** in Management (Finance & HR) from Ch. Devi Lal University, Haryana in 2008.
- **M.B.A** (Business Economics) from Ch. Devi Lal University, Haryana (74.48%) (Specialization: International Business & Finance) in 2006.

### ACADEMIC QUALIFICATION

Degree	Year	Percentage/ Grade of Marks	Institution	University
M.A. (Economics)	2016	6.38 CGPA	Lovely Professional University	Lovely Professional University Punjab
B.A.	2000-03	69.8%	Govt. National College	Kurukshetra University (KUK), HARYANA

12 <sup>th</sup>	1999-2000	67%	C.M.K. Girls College	Haryana Board of School Education, HARYANA
10 <sup>th</sup>	1997-98	79.7%	Vivekanand High School,	Haryana Board of School Education, HARYANA

#### ACADEMIC PROJECT (As part of M.PHIL/ Ph.D.)

- Performance Appraisal of Special Economic Zones in India – A Case Study of Madras SEZ (project in M.PHIL)
- “ An Empirical Analysis of success of mobile banking applications using De-lone and Mc-leon Information System (IS) success model” as a topic of Ph.D. thesis.

#### CONFERENCE PAPER PRESENTATIONS

- A paper presented on “Export performance of SEZs in India” at *Ahmedabad University Conference (AUCOM 15)* Ahmedabad, organised by Amrut Modi School of Management held on February 6,7 2015.
- A paper presented on " Goods and Services Tax- A leap forward growth and development in India” at *15th State Level Annual Conference of gujarat university economic Teacher's association*, Ahmedabad held on 23<sup>rd</sup> january 2016. Got Best paper award.
- A paper presented on “ Financial Market and Innovations- issues, challenges and current Practices”,at 20<sup>th</sup> Nirma International Conference on Management (NICOM-2017) held on 5<sup>th</sup> and 6<sup>th</sup> january 2017.
- A paper presented on “ commodity Derivatives in India” at National Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 30<sup>th</sup> January 2017
- A **poster** presented on “ Employment and investment opportunities created by ‘SEZs’ in selected states in India” at National Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 30<sup>th</sup> January 2017.
- A paper presented on “ Demonetization- An impact in India” at National conference held at AMA, Vastrapur, Ahmedabad by Krithin Foundation in support with IIT Gandhinagar on 11<sup>th</sup> March 2017.
- A paper presented on “ Financial literacy among working women in India” at National conference held at AMA, Vastrapur, Ahmedabad by Krithin Foundation in support with IIT Gandhinagar on 11<sup>th</sup> March 2017.
- A paper presented on “ Non performing assets for the retail bankloans in Gujarat: An empirical study” at 1<sup>st</sup> National conference of NEMA on “ Think Global Act Local: Contemporary Sustainable Business Practices and development “ on 10<sup>th</sup> -11<sup>th</sup> October 2017 held in Meghalya.
- A paper presented on “What are the issues and challenges in bank financing by commercial banks? A survey of Promoters and Banks” at 1<sup>st</sup> National conference of NEMA on “ Think Global Act Local: Contemporary Sustainable Business Practices and development “ on 10<sup>th</sup> - 11<sup>th</sup> October 2017 held in Meghalya.
- A paper presented on “Financial Exclusion: A survey and analysis issues and challenges in Gujarat " at 1<sup>st</sup> National conference of NEMA on " Think Global Act Local: Contemporary

Sustainable Business Practices and development “ on 10<sup>th</sup> -11<sup>th</sup> October 2017 held in Meghalaya.

- A paper presented on “State-Wise Analysis of Opportunities Created by SEZs in Providing Employment and Investment in India” in international conference “Vimarsh 2018” held at SBS Ahmedabad on “Accelerating India’s growth engine” on 6<sup>th</sup> January 2018.
- A paper presented on “ Financial Exclusion in India: Implication and Challenges” at 21<sup>st</sup> Nirma International Conference on Management 2018( NICOM 2018) held on 11<sup>th</sup>-13<sup>th</sup> January 2018.
- A paper presented on “ An anlysis of factors affecting success of mobile banking applications' ' at 21<sup>st</sup> Nirma International Conference on Management 2018( NICOM 2018) held on 11<sup>th</sup>-13<sup>th</sup> January 2018.
- A paper presented on “ Financial implications and success of Management Information System- A review of various Models” at 21<sup>st</sup> Nirma International Conference on Management 2018( NICOM 2018) held on 11<sup>th</sup>-13<sup>th</sup> January 2018.
- A paper presented on “ An access to formal financing: A study of MSMEs and banks” at the International Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 30<sup>th</sup> January 2018
- A paper presented on “ BOB and NPA- An analysis in retail loans segment” at Inter National Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 30<sup>th</sup> January 2018
- A paper presented on “ Mobile Banking- A success story in Ahmedabad city” at Inter National Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 1<sup>st</sup> Feb.2019
- A paper presented on “ An analysis of trends of investments by FIIs in India” at Inter National Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 1<sup>st</sup> Feb.2019
- A paper presented on “E-Payments-An Analysis of Factors Affecting” in the Online International Conference on "New Normal - Corporate and Self Management in Current Scenario" organized by the School of Management, Gautam Buddha University, Greater Noida on 17 - 18 June 2020
- A paper presented on “ Women Investment Behavior and Investment Decision Making- An Analysis” at 6<sup>th</sup> InterNational Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 29<sup>th</sup> and 30<sup>th</sup> Jan.2021
- A paper presented on “ Adoption of E-Payment System- An Empirical Analysis of Factors Affecting” at 6<sup>th</sup> InterNational Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 29<sup>th</sup> and 30<sup>th</sup> Jan.2021
- A paper presented on “ Factors Affecting Success of Mobile Banking Applications- A Qualitative Approach” at 6<sup>th</sup> InterNational Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 29<sup>th</sup> and 30<sup>th</sup> Jan.2021
- A paper presented on “ An Empirical Analysis of Determinants of Intention Behavior In E-Payment Applications” at 6<sup>th</sup> InterNational Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 29<sup>th</sup> and 30<sup>th</sup> Jan.2021

- A paper presented on ‘An Empirical Study to Measure a Multidimensional Scale for the Success of Mobile Banking Applications’ in an international conference at Sterling institute of management studies on 24<sup>th</sup> March 2023.
- A paper presented on “ Factors affecting intention behaviour toward E-Payments” in national conference organized by the Department of BMS & BAF in association with Internal Quality Assurance Cell of Nirmala Memorial Foundation college of commerce and science on Monday, 27<sup>th</sup> February, 2023.

#### **WORKSHOPS/ SEMINARS CONDUCTED**

- One day workshop on “Guidelines for NAAC Preparation” was conducted at Uran education Society’s college of Management and Technology on 8<sup>th</sup> February 2023.
- A National level online workshop on “ Transform Your Ideas into research” was conducted under IQAC cell of Uran education Society’s college of Management and Technology on 21<sup>st</sup> March 2023.

#### **WORKSHOPS/ SEMINARS ATTENDED**

- One-Week national level Online Faculty Development Program on “A Road map to 5 Trillion Economy in 2025” organised by the IQAC & Department Of Economics (Planning Forum) of Nirmala Memorial Foundation College of Commerce and Science from Thursday 13<sup>th</sup> April to Friday 21<sup>st</sup> April 2023.
- A workshop on “National Education Policy-2020” organised by Konkan Gyanpeeth Uran college of Commerce and Arts, Uran on 04<sup>th</sup> March, 2023.
- An Inter-collegiate Webinar on " Patent-ability and Filing Processes" organized by Research Development Cell of Smt. CHM College, Ulhasnagar-3 on 22<sup>nd</sup> February 2023.
- UGC sponsored online workshop on NEP 2020 on the theme “Educational Framework for global Citizenship in Higher Education” and “Academic Bank of Credit and NAD / Digilocker” held on July 19, 2022
- UGC sponsored online workshop on NEP 2020 on the theme “Four Year Degree Programme with Multiple Entry and Exit” and “Pursuing two Academic Programmes Simultaneously and Twinning / Dual / Joint Degrees” held on July 18, 2022.
- A national level webinar on “Covid-19- A rise of new education Practices” conducted by Bora institute of Management Science in association with Lucknow University on June 12, 2020.
- An online Conference on “Empowering Educators” held on Saturday, 19<sup>th</sup> September 2020 conducted by The Institute of Company Secretaries of India- Vadodara Chapter.
- One-Week Online Faculty Development Program on “A-Z of Writing & Publication in Scopus-Indexed Journals” organized by Dept. of Basic Sciences and Humanities, G M R Institute of Technology, Rajam, Andhra Pradesh, India, during August 16 - 22, 2020.
- One Week Online National Faculty Development Program on E-Contents and ICT Tools for Innovative and Effective Teaching” Organized by KS Jain Institute of Engineering and Technology, Modinagar, Ghaziabad from 15 July to 21 July 2020.

- 5 days online faculty development program on “Advanced data analysis using SPSS and AMOS organized by St. Kabir institute of Professional studies from 15<sup>th</sup> June to 19<sup>th</sup> June 2020
- 3-day online faculty development programme on “Financial reporting and taxation scenario post Covid-19” conducted by Faculty of Commerce, The Maharaja Sayajirao University ICSI in association with Vadodara Chapter of WIRC of on 14<sup>th</sup> May 2020 to 16<sup>th</sup> May 2020.
- DSS’17 (Doctoral summer School 2017) attended on quantitative techniques of research conducted by **IIM Ahmedabad from 1<sup>st</sup> June to 4<sup>th</sup> June 2017.**
- RUSA sponsored STC on “Research Methodology & Quantitative Techniques in Finance” organized by UGC and Gujarat University, Ahmedabad, held on 28<sup>th</sup>-30<sup>th</sup> September, 2016.
- A state level workshop on “How to write a Research Paper” organized by Gujarat University Economic Association on 27<sup>th</sup> November 2016.

### RESEARCH PUBLICATIONS (JOURNALS)

- Gupta, M. (2023) “ An Empirical Study to Measure a Multidimensional Scale for the Success of Mobile Banking Applications” , The online journal of Distance Education and E-Learning, **UGC care listed journal.**
- Gupta, M. and Bhatt, K. (2021) ‘A multidimensional measure of system quality – an empirical study in context of mobile banking apps in India’, Int. J. Business Information Systems, Vol. 38, No. 1, pp.1–16 **Scopus indexed journal.**
- Gupta, M., & Panchal, N. (2019). An Analysis of perception of customers towards mobile banking services. Research guru, 434-441 **UGC care listed journal.**
- Gupta, M., & Panchal, D. N. (2018, Jan). An analysis of information system success Models.” Toward Excellence- An indexed referred journal of higher education, 10(January 31 2018), 123-138 **UGC care listed journal.**
- Gupta, Minakshi (2018). “An Analysis of Employment and Investment Opportunities in Various Indian States in India” KCG Journal of multi-disciplinary, Current Issue: Issue 22 (December – February 2018), ISSN-2279-0268. **UGC care listed journal**
- Singla, Minakshi. and Panchal, D. N. (2017) “Demonetization and its impact on Indian financial Markets. International Journal of Management and social science Research Review (IJMSRR), 1(37), 44-48. E-ISSN: 2349-6746, ISSN: 2349-6738
- Gupta, M. (2016). Goods and Services Tax-A leap forward growth and development in India. International journal of Research in commerce, Economics and management (9 September). (ISSN: 2231-4245)
- Gupta, M. (2015). Export performance of SEZs in India. KCG Journal of commerce and management (ISSN: 2279-225X).
- Gupta Minakshi (2015) “PhD Programme: Purpose and Relevance for career goal” published in International Journal of Science and Applied Research (IJSAR) in volume 3, issue-12 with ISSN No; 2394-2401(online) and ISSN: 2394-384X (Print).

### BOOKS PUBLICATIONS

- Singla, Minakshi, & Panchal, D. N. (2017). Demonetisation: Analysis of its impact in India. In D. N. Panchal, D. M. devi, & D. W. Singh, *A Beacon across Economics, Finance, Governance and leadership in Recent era* (pp. 7-11). Mumbai: Himalaya Publishing House. (ISBN: 978-93-5273-426-9)
- Singla, Minakshi (2016). Financial Innovations in Banking in India: Issues, Challenges and Current Practices with special focus on Mobile Banking. In D. Sapna.
- Gupta, Minakshi (2016). Commodity Derivatives: Role and Significance in India. In D. N. Panchal, *Navigating toward Sustainable development: A Compilation of Concrete Initiatives*. (pp. 72-90). Mumbai: Himalaya Publishing House Pvt. Ltd ( ISBN: 978-93-5262-686-1).
- Singla, Minakshi, & Panchal, D. N. (2017). Mobile banking service quality dimensions: A review. In Sunildro L.S. Akoijam, Nilam Panchal , & W.C. Singh, *Business and competitive advantage creating and sustaining ideas to solve contemporary issues in Recent era* (pp. 268-277). New Delhi: Ruby Press & Co. ISBN Number 819337881-4
- Singla, Minakshi, & Panchal, D. N. (2017). Corporate Governance and investment decisions: What investors are really looking forward?. In Sunildro L.S. Akoijam, Nilam Panchal , & W.C. Singh, *Business and competitive advantage creating and sustaining ideas to solve contemporary issues in Recent era* (pp. 210-222). New Delhi: Ruby Press & Co. ISBN Number 819337881-4
- Gupta, Minakshi, & Panchal, D.N. (2018). Bank of Baroda and Non- Performing Assets- An analysis in retail loan segment. Business Ecosystem: Interplay of Key dimensions. (pp.104-113) Mumbai: Himalaya Publishing House Pvt. Ltd (ISBN: 978-93-5273-835-9).
- Gupta, Minakshi,(2021) Women Investment Behaviour and Investment Decision-making - An Analysis. Reinvesting business strategies and functions (pp-121-129) Mumbai: Himalaya Publishing House Pvt. Ltd (ISBN: 978-93-5433-580-8).

### **ACHIEVEMENTS**

- College Topper in B.A in 2003
- University Topper in M.B.A(Prize given by governor of Haryana) in 2006
- First prize in Quiz Contest in University
- Invited as Jury member at 6th InterNational Youth Summit held by B.K. School of management, Gujarat University, Ahmedabad on 29th and 30th Jan.2021
- 3rd Rank For Best Research Paper In 6th International Youth Symposium held During January 29-30,2021 Organized by B.K. School Of Professional and Management Studies,Gujarat University,India.
- Best Paper award in a national level conference organized by the Department of BMS & BAF in association with Internal Quality Assurance Cell of Nirmala Memorial Foundation college of commerce and science on Monday, 27th February, 2023.

### **WORK EXPERIENCE**

- Working as an Head of Department (HOD) of commerce department at Uran education Society's college of Management and Technology since 13th June 2022.

- Worked as an Assistant Professor (Finance, Economics, Management) with Shri Chimanbhai Patel Institute of Business Administration since July 2018 to February 2021 in Ahmedabad, Gujarat
- Assistant Professor (Economics, Management), Lokmanya College of Commerce Ahmedabad, Gujarat, teaching at graduation and post-graduation level, since 1st July 2014 till 15th July 2018
- Visiting Faculty with Nirma University in University elective course “ Elements of Management”

### ROLES AND RESPONSIBILITIES HANDLED

- Working as Chairman of IQAC (From 2022 onwards)
- Working as Chairman of Placement Committee (From 2022 onwards)
- Worked as Chairman of Cultural Committee (From 2018-2021)
- Worked as Chairman of Attendance Committee (From 2018-2021)
- Worked as Chairman of Research and Development Committee (From 2018-2021)

### IT SKILLS

MS Office:98/2000/XP/2003/07

### LANGUAGE KNOWLEDGE

English, Hindi, Gujarati, Punjabi

### STRENGTHS

- Excellent communication skills
- Excellent command over English
- Having a positive attitude
- Hard working, Honesty, loyalty
- Outstanding Leadership Qualities
- Team Building
- Good listening and speaking skills
- Good Explanation skills
- Disciplined
- Always update myself
- In depth knowledge of the subjects
- Problem solving skills

### PERSONAL DETAILS

Date of Birth : 17<sup>th</sup> May,1983  
 Marital Status : Married  
 Mobile : 9726287873  
 E-Mail : singla.meenu@gmail.com

### DECLARATION

I hereby declare that the information furnished above is true to the best of my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

**(MINAKSHI SINGLA GUPTA)**